



# Allied Membership Application

**An Allied TSEA member is an industry supplier: exhibit design or production, promotional products, consulting, freight transportation, exhibit accessories, etc. All Allied Members are included in TSEA's Buyer's Guide**

**ALLIED INDIVIDUAL MEMBERSHIP** (Individual member rate) ..... \$500  
PLEASE NOTE: TSEA Individual membership resides with the individual and is transferable.

**ALLIED COMPANY MEMBERSHIP** (Up to 3 members of your organization) ..... \$1350  
Each additional member ..... \$200  
PLEASE NOTE: TSEA Company membership resides with the company and is only transferable within the member company.

PLEASE COMPLETE THE FOLLOWING. IF YOU NEED TO ADD MORE COMPANY MEMBERS PLEASE PHOTOCOPY THIS FORM

### PRIMARY MEMBER

NAME: \_\_\_\_\_  
COMPANY: \_\_\_\_\_  
TITLE: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
FAX: \_\_\_\_\_  
E-MAIL: \_\_\_\_\_  
WEBSITE: \_\_\_\_\_

### 1ST ADDITIONAL MEMBER

NAME: \_\_\_\_\_  
COMPANY: \_\_\_\_\_  
TITLE: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
FAX: \_\_\_\_\_  
E-MAIL: \_\_\_\_\_

### THIRD MEMBER

NAME: \_\_\_\_\_  
COMPANY: \_\_\_\_\_  
TITLE: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
FAX: \_\_\_\_\_  
E-MAIL: \_\_\_\_\_

### FOURTH MEMBER

NAME: \_\_\_\_\_  
COMPANY: \_\_\_\_\_  
TITLE: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
FAX: \_\_\_\_\_  
E-MAIL: \_\_\_\_\_

### How did you hear about TSEA?

- Personal Referral (name of individual): \_\_\_\_\_  TSEA Website  
 Trade Show (name of event): \_\_\_\_\_  Former TSEA Member

Why did you join TSEA? \_\_\_\_\_

What do you hope to achieve through membership? \_\_\_\_\_

What other industry organizations do you belong to? \_\_\_\_\_

### About your Company

What marketing tools does your company use to promote your services to exhibit and event managers (check all that apply)?

- TSEA Face-to-Face Connections - Strategic Sourcing Event for the Exhibit and Event Industry  
 TS<sup>2</sup> - Total Solutions Marketing for the Exhibit and Event Professional  
 Face-to-Face Marketing Events: Which ones? \_\_\_\_\_  
 Website Advertising: Which ones? \_\_\_\_\_  
 Magazine Advertising: Which ones? \_\_\_\_\_  
 Direct Mail  
 Email  
 Other

What is the largest challenge you will face in the next 12 months? \_\_\_\_\_



## TSEA Chapters

Your TSEA membership dues include ONE complimentary membership to the TSEA chapter of choice.

- Canada East (Toronto)
- Canada West (Vancouver)
- DFW Chapter (Dallas/Ft Worth)
- Georgia Chapter (Atlanta)
- National Capital (Baltimore/DC)
- NY/NJ Chapter (New York/New Jersey)
- New England Chapter
- Rocky Mountain Chapter (Denver)
- Windy City Chapter (Chicago)

Chapters are currently in development in many cities including the ones listed below. If you would like to get involved in helping start a chapter in your area please let us know.

- Austin, TX
- Houston
- India
- Philadelphia
- New Orleans
- N. California
- Michigan
- Mexico
- Orlando
- S. California
- United Kingdom
- Other: \_\_\_\_\_

## Please check your company's primary service

- Audio/Visual
- Exhibits (Custom, Portable & Rental)
- Hospitality and Travel
- Transportation and Freight
- Consulting
- Marketing and Promotion
- Signage
- Display Materials and Supplies
- Exhibit Personnel/Staffing/Live Presentations
- Software/Technology

## Buyer's Guide Options

**All Allied members receive a listing in TSEA's online Buyer's Guide. Please choose which exposure option is right for your company:**

- Standard:** Company name and contact information

Cost: Included in membership

- Level 1 Upgrade:** Standard listing PLUS 50 word description of your company and services, your company logo and link to your website.

Cost:  \$225.00 for 3 months  \$625.00 per year\*

- Level 2 upgrade:** Level 1 listing PLUS your company will be a "Featured Listing."

Cost:  \$545.00 for 3 months  \$1595.00 per year\*

\* All quarterly and yearly buyers guide listing will be billed to your credit card at the beginning of renewal month unless your upgrade is cancelled

## Your company's product/service description (up to 50 words)

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## Payment Information

Total Membership Cost: \_\_\_\_\_

Buyers Guide Upgrade Cost: \_\_\_\_\_

Donation to TSEA Foundation: \_\_\_\_\_

A portion of your donation to the TSEA Foundation, a 501 (c)(3) non-profit organization, may be tax deductible

Total Amount Due: \_\_\_\_\_

### Payment Options:

- Monthly to my credit card<sup>1</sup>
- Check Payable to TSEA is enclosed
- Full payment included
- Visa
- Master Card
- American Express

Card Number: \_\_\_\_\_ Expiration Date:    /    /

Name on Card: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

<sup>1</sup> Billed in 12 equal payments: \$43.00 per month for an individual membership. \$115.00 per month for a company membership, \$17.50 per each additional member

TSEA rents and provides mailing lists to appropriate members of the exhibit industry community as well as publishes vendors in our on-line Buyers Guide. If you do **NOT** want us to include your e-mail address please check here (opt-out):  Substantial discounts are offered to members and may not be transferable to co-workers and/or non-members. Membership dues are non-refundable.

**Thank you for your membership in TSEA. If you have any questions please call the TSEA Membership Department at (312) 842.8732.**

**Please fax your completed application to (312) 842-8744 or email to: [membership@tsea.org](mailto:membership@tsea.org)**